

## **Partner with Us!**

# **Become an Industry Associate Member in the Rental Owners Association Now!**

- Reach Hundreds of Rental Owners and Managers
- Your Listing in the ROA Bulletin & Website
- Networking Opportunities
- Free & Low Cost Advertising

### **ROA Lane County**

**Office:** 205 W. 10th Avenue  
Eugene, OR 97401

**Hours:** Mon-Fri • 10am-4pm

**Phone:** (541) 485-7368

**Email:** [info@laneroa.com](mailto:info@laneroa.com)

**Website:** [laneroa.com](http://laneroa.com)

INDUSTRY ASSOCIATE MEMBERSHIP

## **JOIN ROA**

Your low cost way  
to reach hundreds of  
rental owners and  
property managers  
in Lane County

**Rental Owners Association** in Lane County is a member of the Oregon Rental Housing Association (ORHA), a professional statewide organization of those involved in the rental industry working together for mutual benefit.

## THE RENTAL OWNERS ASSOCIATION LANE COUNTY

ROA of Lane County is an organization of landlords who care about ethical, legal, and profitable landlording practices. Through the Rental Owners Association, members share problems, solutions, and ideas with other landlords locally, throughout Oregon and around the country.

ROA comprises over 1,000 landlords owning over 14,000 rental units in Eugene, Springfield and beyond.

Every ROA rental owner or property manager understands that



proper care and maintenance of every rental unit is a valuable investment in their rental business.

By joining ROA, you will have an opportunity to market *your* business directly to a specific target market: hundreds of rental property managers and owners who have a need for *your* services.

## INDUSTRY ASSOCIATE MEMBERSHIP BENEFITS

### Marketing and Advertising:

- Your business will be listed in the Industry Associate Directory of our member bulletin. This publication reaches over 1,000 landlords, property managers and Industry Associates.
- Your business will be listed in the Industry Associate Directory on our website.
- Your business will receive a one-time FREE half-page ad in our bulletin.
- Your business will be eligible to receive an additional FREE listing in the Discount Club section of our bulletin by offering a discount to our members.
- Your promotional materials will be placed in New Landlord Member Packets. Reach new landlord members by giving us a supply of your marketing materials!

### Networking Opportunities:

- Attend ROA general membership meetings and network your business directly with our landlord members.
- Industry Associate Spotlight: Spotlight your business by signing up for a brief presentation of your business at one of our general membership dinner meetings. This includes a free 1/2 page ad.

## INDUSTRY ASSOCIATE MEMBERSHIP APPLICATION

Date: \_\_\_\_\_

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Add'l Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Bus. License #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

How did you find us? \_\_\_\_\_

**Rental Owners Association**  
205 W. 10th Ave.  
Eugene, OR 97401  
541-485-7368

### Annual Industry Associate Dues

**\$205**

If you also own rental property, please contact the office for information on a Dual Membership.